

ERBM Recreation & Park District Sponsorship Program



THE TOWN OF MEEKER sits comfortably in the White River Valley, bordering the Flat Tops Wilderness and White River National Forest. The Eastern Rio Blanco Metropolitan (ERBM) Recreation & Park District provides a wide variety of community programs, activities, special events, adult and youth athletics, fitness, aquatics classes and swimming, educational classes, group excursions, and community-focused concerts and festivals, hiking trails, and beautifully landscaped parks. There is something for everyone at ERBM Recreation & Park District!



AS AN ERBM RECREATION & PARK DISTRICT SPONSOR, your business is aligned with the Recreation Center in giving back to the community and supporting the future of programs, activities, and events, while gaining exposure to our community! We greatly appreciate and value the sponsorships that we acquire and will carry out all of our promises to our sponsors, including giving you the recognition you deserve.

CONTACT US

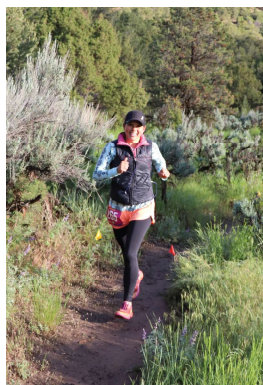
Shelly Rogers | shelly@ERBMrec.com | 970.878.7415

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ERBM Stats

Partnered with **16**
Community Organizations



1,782 Youth &
255 Adults
served in
recreation programs
in 2019

40,767

member and drop-in visits to the
Recreation Center in 2019

97

Volunteers
for 1,035 hours!

www.ERBMrec.com



Overall participation
numbers in
recreation programs in 2019

7,850

394 Youth Enrolled in Swim Lessons

2019 Revenues **\$4,004,000**

2019 Expenditures **\$3,769,000**

2019 Ending Fund Balance **\$9,950,000**

Race Sponsorship Packages

	Supporting Sponsor \$125	Presenting Sponsor \$250	Signature Sponsor \$500
Vendor Booth w/ Promotional Materials at Finish Area	X	X	X
Opportunity to Generate Higher Level of Consumer Traffic by Providing Promotional Item or Coupon to be included in Race Packet	X	X	X
Verbal Recognition Throughout the Race	X	X	X
Logo and Link on Race Registration Page (Sponsor to Provide)	X	X	X
Vendor Booth and Banner at Race		X	X
Logo on Results Board		X	X
Logo on Springboard at Rec Center and Schools			X
Race T-Shirt Logo Inclusion			X
Logo Recognition in the Lineup and related Facebook Posts			X
\$20 Towards Race Registration Fee	X		
\$40 Towards Registration Fee		X	
\$80 Towards Race Registration Fee			X

Series Sponsor

For a sponsor who would like to sponsor every race for the year:

Supporting Sponsor \$400

Presenting Sponsor \$800

Signature Sponsor \$1600



Program Sponsorship Packages

Program Pride Sponsor \$150

FOR A SPONSOR WHO WOULD LIKE TO SPONSOR A
RECREATION DEPARTMENT PROGRAM:

- LOGO ON JERSEY/LEAGUE T-SHIRT
- LOGO ON COMMUNICATION MATERIAL



Banners and Advertising

Sponsorship Banners

ERBM Recreation & Park District welcomes businesses and organizations to support youth and adult athletic programs through financial support.

You provide the logo and design and we will create the banner to hang on the fence along the entrance to Paintbrush Park (by the garden).

Sponsorship Banner Requirements and Expectations

The banner size shall be 3' tall and 8' wide.

The sponsor shall provide their own logo. Text and logo shall be limited to two lines.

Banner locations shall be on first come, first serve basis!

The fee for the banner sponsorship reflects the cost of acquisition, installation, removal, and storage.

Sponsorship banners shall be installed and remain hung from May until October.



Being a sponsor with a banner requires a 3 year commitment. The first year will be \$350 and the following years will be \$200 each.

Banners and Advertising

Premier Advertising \$600

Advertise your business or organization in a three-quarter page ad to be placed on the back of the quarterly Line-Up, which is direct-mailed to 1800 mailboxes. This opportunity is available 3-4 times per year, on a first come, first serve basis.

Get your applications in early!

In-Kind Sponsor

Logo included in
participant communication
(e-mails, letters, reminders, etc.)





ERBM Recreation and Park District

Sponsorship Application

We are excited to have your support and participation!

Company Name: _____

Address: _____

Contact Name: _____

Contact Phone: _____ Contact Email: _____

Race Sponsorship Event Selection:			
<input type="checkbox"/>	Blues Cruz Fun Run	<input type="checkbox"/>	Du the Trails / Tri the Trails
<input type="checkbox"/>	Run for Your Life 5K	<input type="checkbox"/>	Wild n' Wooly Trail Races

Race Sponsorship Selection:			
<input type="checkbox"/>	Supporting Sponsor \$125	<input type="checkbox"/>	Presenting Sponsor \$250
<input type="checkbox"/>	Signature Sponsor \$500	<input type="checkbox"/>	In-Kind Donation

Race Series Sponsor			
For a sponsor who would like to sponsor every race in the current year			
<input type="checkbox"/>	Supporting Sponsor \$400	<input type="checkbox"/>	Presenting Sponsor \$800
<input type="checkbox"/>	Signature Sponsor \$1600		

Program Related Packages	
<i>For a sponsor who would like to sponsor a Recreation Department Program</i>	
<input type="checkbox"/>	Program Pride Sponsor \$150 Includes: logo on jersey/T-shirt & on communication materials

Banner	
<i>For a sponsor who would like to have a banner hung on the fence at Paintbrush Park</i>	
<input type="checkbox"/>	Banner Sponsor Three year commitment \$350 the first year and \$200 the second and third year, which includes the cost of the banner.

Premier Advertisement	
<i>For a sponsor who would like an ¾ page advertisement on the back of the Line Up</i>	
<input type="checkbox"/>	Premier Advertisement \$600

ERBM Recreation & Park District Fiscal Policy regarding Sponsorship

Selection of Sponsors

Sponsors may be individuals or for-profit or non-profit corporations, companies, partnerships, or other business entities organized in any State of the United States, whose association with the District promotes a positive District image. The District reserves the right to decline sponsorships that do not promote the health, safety, prosperity, security, or general welfare of the District or its citizens, or that impairs the District's reputation, or its efficient administration or operations. Sponsors will be selected by the District's Executive Director, or his/her designee.

The District will not accept sponsorships from political or religious organizations, or from any business entity primarily engaged in the manufacture, marketing, sale, or distribution of products or services that would be illegal if marketed or sold to children, including, but not limited to, alcohol, tobacco, marijuana, firearms, and sexually explicit or adult materials. Exceptions may be made for sponsors primarily engaged in the manufacture, marketing, sale, or distribution of alcohol ONLY for District programming and services offered exclusively to adults; for example, adult athletic tournaments or adults-only trips.

The District shall terminate the sponsorship and sponsorship agreement at any time if the sponsor fails to comply with any term or condition of the agreement, or if the District determines, in its sole discretion, that the sponsorship no longer promotes a positive District image; no longer promotes the health, safety, prosperity, security, or general welfare of the District or its citizens; or impairs the District's reputation, or its efficient administration or operations.

The District will publicly recognize the sponsor in the manner provided in the sponsorship agreement, which may include print advertising; the placement of banners, signs, or other displays; exclusive product distribution; booth or other venue space; spoken announcements; etc. Such public recognition is intended to thank sponsors for their support and to encourage the future sponsorship of the District and its programming and events. The District reserves the right to exercise complete editorial control over the content of any advertisements, banners, signs, other displays, verbal announcements, or other visual, written, or spoken recognition. The public recognition of a sponsor does not constitute and shall not be construed as the District's endorsement of any sponsor or its products or services.

The District does not provide special concessions or favored treatment to District sponsors, including, but not limited to, in connection with District contracts, vendor or independent contractor opportunities, access to District facilities, programming, or events, or receipt of permits or other District benefits. The District reserves the right, in its sole discretion, to decline any sponsorship proposal or to terminate a sponsorship if the District becomes aware or reasonably believes that such proposal or sponsorship is offered in an effort to obtain special concessions or favored treatment from the District.

Please make payment to ERBM Recreation & Park District. Method of payment by check only.

By signing below, I acknowledge and agree to ERBM Recreation and Park District's Fiscal Policy as stated.

Authorized Signature:

Date:

Please return completed form to the following address or email form to shelly@ERBMrec.com

**ERBM Recreation & Park District
Attn: Shelly Rogers
101 Ute Road
Meeker, CO 81641**